

Dedicated communicator for social and progressive innovation. Over 15 years of creative, development and management experience, demonstrates administrative skills with small and large teams in corporate, non-profit, and startup environments.

Core Capacities

Leadership	Accessible UX design	Community engagement
Management	Development	Diversity advocate
Analytical thinking	Data management	Communications
Strategic planning	Technical Documentation	Creative positioning

Professional Experience

Co-Founder: Wandering Aid - Brooklyn, NY - 2016 - present wanderingaid.org
Wandering Aid is an emerging NGO with the mission to serve the needs of displaced people in NYC and worldwide including homeless, immigrants, refugees and asylum seekers.

Designing and implementing a web application to assist displaced populations find and access resources to empower them. Developing the mission, strategy and business plan and guiding the corporate structure.

Consultant Democracy Works - Remote - 2018 - present
Democracy Works is a nonpartisan, nonprofit organization which uses technology to assist voters in registering, learning about candidates and voting.

Primary role in User Support. Assisting users, training and managing teams. Also have worked in research, human resources and development as needed.

Communications Consultant - Brooklyn, NY - 2004 - present
ravengraycreates.com
Transmedia communicator assisting organizations large and small with the execution of their vision from strategy to delivery across a range of industries and requirements using photography, writing, video, social media, marketing and other mediums as appropriate. Responsibilities include advertising and acquisition, budgeting, legal, hiring and managing talent.

Selected clients: Uptown Magazine, Milly Magazine, Moonlight Entertainment, NBAF, Brooklyn Fashion week, Sony, Umino Koragen

Web developer and architect: Independent Consultant - 2001 - present
Contractor for organizations small and large to design and develop internet solutions including websites, web applications, email campaigns, SEO and social marketing plans.

Work with clients to identify technologies to drive their objectives in design and implementation to build an effective strategy. coordinated agile teamwork design into the needs of the project. Technologies include Drupal, Wordpress and other LAMP systems.

selected clients: Sony, Waraire Boswell, WH Silverstein, Mr. Chips, Tricium Health Partners, Umino Koragen, MC Squared, Helmsley Spears, Jessica Castellano, FCB, Waymore Post-Conviction.

Communications Director: 1 Big Boost - Brooklyn, NY - 2009 - 2019

1BB is a 100% volunteer based NGO working in underdeveloped countries to provide community development to communities with sustainable projects with a focus on on healthcare and education.

Executive decisions on media including photography, video, website and media outlets. Field work managing and documenting projects in Haiti and Nepal as well as fundraising events in the U.S.

Media Organizer: Bushwick Berners - Brooklyn, NY - 2015 – 2016

The Bushwick Berners was one of the most recognized volunteer organizations working for Bernie Sanders' nomination for president of the U.S.

Managed media including photo, video and writing. A core member of the leadership team executing strategy, direction and collaboration with other organizers on canvassing, phone banking, fundraising, and events using VAN, Slack, Hub dialer and other proprietary software used by the campaign.

Owner: The Bridge Studio - Brooklyn, NY - 2006 - 2010

The Bridge Studio was founded to bridge the gap between large studios and photographers without the budgets or experience, providing them opportunity and encouraging growth as artists.

Managed business including promoting, booking, equipment, upkeep, rental and assisting clients with shoots. Taught photography and studio usage from basic to advanced levels, providing access and skills to thousands of creative professionals.

Technology Director, Java and interface developer: Flavorpill productions - August 2001 - July 2004

Flavoripill is a media company bringing culture to cities around the world. Beginning as an email based startup in 2000 it has grown to a worldwide enterprise using various media to distribute content.

Lead developer, architect and technology director overseeing the overall direction of technology for the company managing other developers and tech support staff. Designed, implemented and maintained an email deployment system to deploy 30,000 emails per hour; custom CMS to facilitate the writing, editing and production of mailers designed and implemented sophisticated statistics tracking software; display interfaces.

Education and Achievements

- New York University - BS Computer Science and Music History
- Temple University - Music History and Voice
- Wellstone Action - Grassroots Organizing Certification
- Citizen Action NY - Justice Works Leadership Training
- SEIU, Uptown Magazine, Sherman Theater, Soma - Magazine cover, editorials, solo exhibits
- Epson - Sponsorship for work in Haiti
- B&H Photo Video - How to be a Fashion Photographer (Presenter)